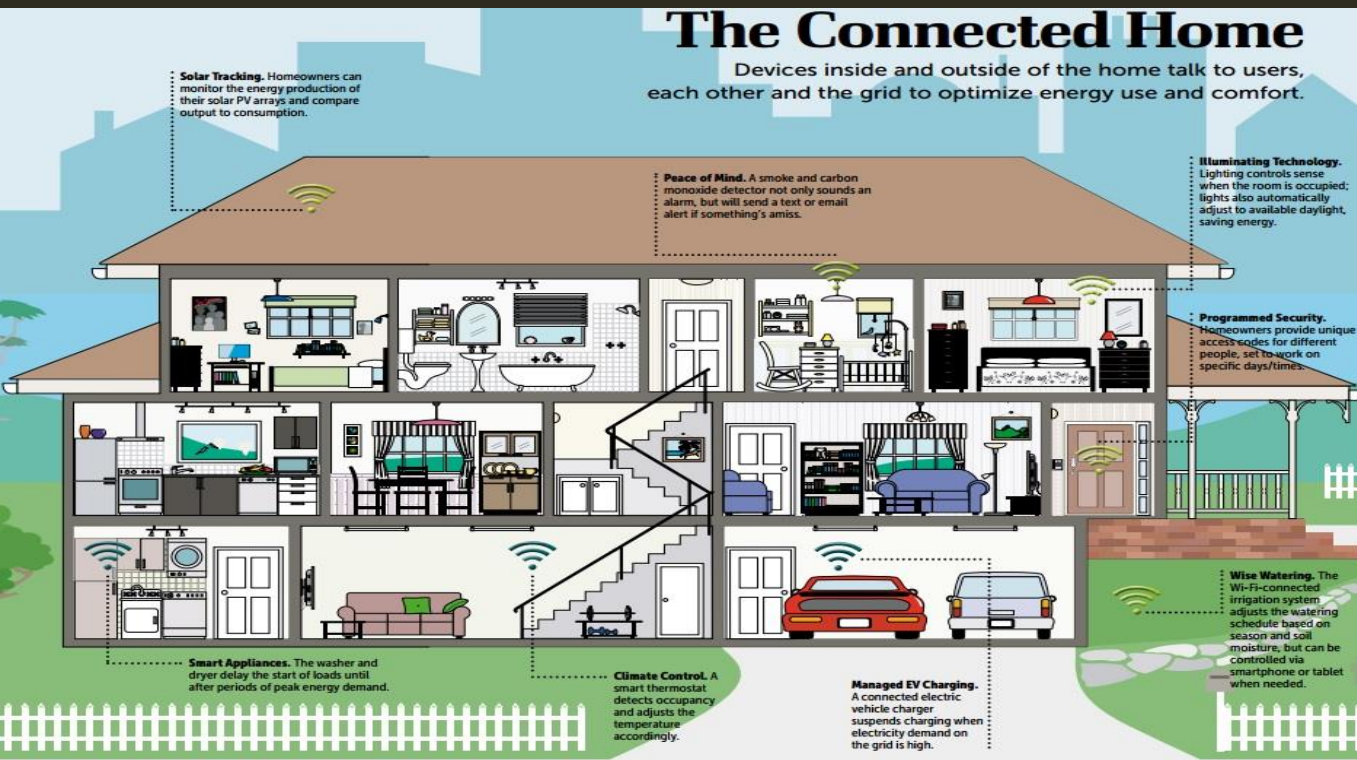


What are the risks if humans abdicate all responsibility to autonomous appliances?

By Michael Puntiroli, Consumer Behaviour



Should we just sit back and let autonomous machines take care of all the work?

- 1) Even sophisticated appliances that automatically manage consumption require human input
- 2) Our Data show that some people will completely abdicate their responsibility
- 3) When people abdicate their responsibility the consequence is that they indulge in energy consumption

By 2050 we will likely have learned that humans have to be encouraged to stay firmly within the decision-making loop

